

FOR IMMEDIATE RELEASE
June 23, 2020

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Goodcents Foundation

Planting Seeds & Fulfilling Kneads

***Digital Ally signs on as Title Sponsor for
27th Annual Goodcents Foundation Charity Golf Tournament***
Event to be held in Olathe, Monday, October 12, 2020, at Shadow Glen Golf Club

De Soto, KS – Goodcents Foundation announced today that Digital Ally has secured the title sponsorship for their 27th Annual Goodcents Foundation Charity Golf Tournament. The tournament will be held Monday, October 12, 2020, at Shadow Glen Golf Club, one of the state's top private courses. The golf tournament and silent auction proceeds allow Goodcents Foundation to continue its mission of developing sustainable educational programs that teach life skills in communities across the U.S.

"Having a locally-based company that supports our front line responders including firefighters, healthcare personnel and police officers across the country as our title sponsor is an honor; the company does such important work during these unprecedented times," enthuses Goodcents Foundation Executive Director Stacy Glazer.

"Digital Ally is fantastic about supporting the local community, as well as important initiatives across the U.S., and we are proud to be aligned with them on a project that raises funds for important educational programs," notes Joe Bisogno, Founder of Goodcents Foundation.

Both Glazer and Bisogno have made efforts to make this year's tournament one of the best they've held.

This year's tournament will boast their infamous pop-up Pro Shop, feature Trick-Shot Entertainer Dan Boever and have an incomparable array of prizes, including \$50,000 cash, a Porche Macan and a Chevy Malibu. Players have a shot at winning each of the prizes with a hole-in-one!

"Digital Ally is thrilled to be the title sponsor for the 27th Annual Goodcents Foundation Charity Golf Tournament," says Stan Ross, CEO of Digital Ally. He adds, "The enhancements that the Foundation has added to the event made this an easy decision for us, and we believe it's a great opportunity to not only build our brand locally but to also bring attention to the critical benefits of body camera technology for law enforcement and first responders."

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About Goodcents Foundation

Established in 2005, Goodcents Foundation's mission is to develop sustainable educational programs. Goodcents Foundation has been teaching people of all ages to grow their own food via a thriving teaching garden curriculum in seven elementary and middle schools, now celebrating its second decade. In bringing the teaching gardens to communities across the US, Goodcents Foundation will continue to develop sustainable educational programs.

Social and Digital Media

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About Digital Ally

Digital Ally®, headquartered in Lenexa, KS, develops, manufactures and markets advanced video recording products and other critical safety products - including Shield™ Cleansers and ThermoVu™ non-contact temperature-measurement instruments - for law enforcement, emergency management, fleet safety and security, and other private and public institutions. Digital Ally products are sold by domestic direct sales representatives and international distributors worldwide. For additional news and information, please visit www.digitalallyinc.com.

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